

TOWN OF MAYERTHORPE

Communications Survey

The Town is conducting a survey to seek input on effective ways of communication. Your input into this survey will help the Town in selecting the best methods of communicating Town information. You may drop off or mail completed surveys to Town of Mayerthorpe, Box 420, 4911 – 52nd Street, Mayerthorpe, Alberta, T0E 1N0 by August 31, 2010. The survey can also be printed online at www.mayerthorpe.ca.

1. The Town's current form of communication includes:
 - a. Public Notices and Press Releases published in newspaper;
 - b. Mailing quarterly newsletters to Mayerthorpe & Area;
 - c. Information Notices in Utility Bills;
 - d. Survey's;
 - e. Website;
 - f. Public Information Sessions;
 - g. Community Channel;
 - h. My Mayerthorpe Facebook Page;
 - i. Informational Magnets.

Please rate the Town's overall Communication by checking off one of the following:

- Excellent Good Fair Poor Neutral

2. Which form(s) of communication do you prefer? Please check which apply.

- | | | |
|---|---|--|
| <input type="checkbox"/> Weekly Newspaper | <input type="checkbox"/> Quarterly Newsletter | <input type="checkbox"/> Website |
| <input type="checkbox"/> Public Information Sessions | <input type="checkbox"/> Notices in Utility Bills | <input type="checkbox"/> Press Releases |
| <input type="checkbox"/> My Mayerthorpe Facebook Page | <input type="checkbox"/> Surveys | <input type="checkbox"/> Information Brochures |
| <input type="checkbox"/> Community Channel | <input type="checkbox"/> Information Magnets | <input type="checkbox"/> Other |

3. Are you satisfied with the quality and frequency of information that you are being provided?

Yes No Comments: _____

4. Are there other forms of communication that you would like the Town to utilize? If so, please comment below:

5. What information would you like to see published?

6. Which of the following newspapers do you regularly read? Mayerthorpe Freelancer Paddle River Post
 Community Voice Whitecourt Star
 None

7. Which age category applies to you? 18 – 35 36 – 55 56 – 75+

8. Where do you live? Town of Mayerthorpe Lac Ste. Anne County Woodlands County Other