PRESS RELEASE

April 4, 2018

Mayerthorpe Exhibition Centre Off Season Fee Non Profit

Enhanced Off Season Non Profit Fees (May 1 to August 31) provide greater access to Mayerthorpe non profit groups wishing to access the Mayerthorpe Exhibition Centre during the summer!

The Town of Mayerthorpe established Off Season Fees, adopted by Council at their February 26, 2018 regular Council meeting.

a. Daily Fee \$750.00b. Daily Hourly Fee \$100.00

The Town of Mayerthorpe has further enhanced these fees by establishing Off Season Non Profit Fees, adopted by Council at their March 26, 2018 regular Council meeting as follows:

c. Daily Fee Non Profit \$525.00d. Hourly Fee Non Profit \$50.00

The establishment of the non profit category subsidizes community group usage while supporting the Town's desire for increased usage of the facility during the summer months.

"Mayor Kate Patrick, Council recognizes the need to subsidize non profit group usage so that these groups are better positioned to fund events in the community. Community events of this kind provide economic spin offs to the business community, enhance social activities in the community, and enable more event proceeds to be retained by the non profits.

Council established these Off Season fees to encourage more summer events such as barrel racing/competitions, trade shows, 4-H Club classes, gymkhana events, bull-aramas, individual trainers/horse enthusiasts, etc."

The Mayerthorpe Exhibition Centre opened in 2011 providing users with a state of the art facility with a designed occupant load of 1,350 people for large spectator events (non ice/arena) and with bleacher seating of 350. The large overhead doors are 18' h x 14' w to provide easy access to large equipment. The facility provides for a walking track, mezzanine with Dakota's Playroom and the Carlan Lounge along with a commercial kitchen providing for a wide variety of menu items.

For more information or to book the Mayerthorpe Exhibition Centre contact Joanne St. Martin, FCSS/Recreation Coordinator at the Town Office at 780-786-2416.

On behalf of Council.

Kate Patrick Mayor

TOWN OF MAYERTHORPE

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