



**TITLE:** COVID-19 Pandemic Culture Grants  
**POLICY NO.:** XI - 001  
**APPROVAL:** 2015 Budget  
**EFFECTIVE DATE:** July 27, 2015  
**AMENDED DATE:** January 9, 2017  
February 22, 2021  
**REVIEW DATE:** July 20, 2015  
December 19, 2016  
March 20, 2017  
February 15, 2021

**SUPERSEDES POLICY NO.:**

**POLICY STATEMENT:**

Town of Mayerthorpe may have funding available for cultural societies within the Town corporate limits that are hosting new cultural events for the benefit of residents of Mayerthorpe and area and registered under the Societies Act of Alberta and the Libraries Act of Alberta. Council recognizes that some societies may have been financially impacted as a direct result of the COVID-19 Pandemic where assistance may be required.

**PURPOSE:**

The Culture Grants Policy clarifies the level of authority provided by Council to the Community Services Board and to Administration in the review and decision-making regarding culture grant funding to assist societies negatively impacted by COVID-19 Pandemic.

**DEFINITIONS:**

1. Culture: Community-based cultural events that express ideas, traditions and values.
2. Public Art: Public art includes artwork and monuments readily accessible for public view. This art may function to beautify, educate, influence or celebrate the Town.
3. Performance Art: Performance art is most often a combination of visual art with dramatic arts, music, or poetry. The performances may occur in public



spaces, natural or urban or theatrical settings.

## **PRINCIPLES:**

1. The process for providing grant funding will be transparent and open.
2. Funding will be provided only within the limits of the budgeted amounts approved by Council within 2021 Operating Budget.
3. The guidelines for Culture grant funding will be clarified to provide funding for the following sections:
  - Public Art;
  - Performance Art
  - Community-based cultural events
  - Culturally based facilities
4. Applications to the COVID-19 Pandemic Culture Grant will be considered on a case by case basis.
5. Amounts over \$500 will be considered only if there is a demonstrated special need.
6. Unused grant funding at the end of each year will be added to Culture Reserve Fund.

## **GUIDELINES:**

1. Grant applications will be relevant to the sections specified above.
2. Grant applications will not duplicate existing events.
3. Grant applicants will be encouraged to use funds for matching Provincial grants where applicable.
4. Grant applicants will be encouraged to seek private-sector subsidy for projects.
5. Grant funding will be processed only if all required financial accounting is complete.
6. Cultural societies will be provided advisory assistance in completing the applications for Culture funding and in accessing other funding sources.
7. Grant applicants shall provide a complete application, including financial statement.
8. Grants will be prioritized on benefits for Mayerthorpe residents.



## Town of Mayerthorpe

**Policy Manual**  
**Section: Culture**  
**Policy: XI-001**

9. Grant applicants will show a loss of 30% revenue from previous to current year.
10. Organizations that receive funding through the Cultures Grant agree to submit a wrap-up report and a final financial report to the Committee within 2 months after the event or project is completed.
11. Applicants can receive only one approval in the 2021 calendar year.
12. All advertising for must include the wording "Sponsored in part by the Town of Mayerthorpe Culture Grant". Town of Mayerthorpe logo is optional.

End of Policy.