

For Immediate Release

## PRESS RELEASE

### TOWN OF MAYERTHORPE BUSINESS RECOGNITION IS A KEY PRIORITY!

**Mayerthorpe, Alberta, December 20, 2021** – The recent Business Retention and Expansion (BR&E) Survey results provided Administration and Council with a deeper understanding of the business community in our town. The new Business Recognition Program being launched in Mayerthorpe is a direct result of the feedback received in the survey.

This program will provide recognition to nominated businesses whose efforts have had a positive overall impact on the Community through a specific initiative, an anniversary/milestone, and/or other special achievement specific to their industry.

The new Business Recognition Program provides an opportunity to acknowledge the successes of Mayerthorpe businesses. They are resilient and progressive and deserving of recognition for going above and beyond to contribute to the local economy.

Anyone can complete the Business Recognition Form which can be found on the Town's website or at the Town Office in hard copy format. Upon receipt of the completed form, Town Staff will schedule a presentation commemorating the recognition and celebrating the achievement.

"This is a great opportunity to recognize the awesome businesses in our town. They work hard every day to serve their patrons and are an integral part of the fabric of this community. I can't wait to celebrate the nominees in our Business Recognition Program" – Mayor Janet Jabush

If you know of a business that should be recognized, complete the Business Recognition Form by visiting: <https://www.mayerthorpe.ca/work/business-recognition-program>



Mayerthorpe

TOWN OF MAYERTHORPE

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