

For Immediate Release

PRESS RELEASE

MAYERTHORPE WELCOMES NEW ECONOMIC DEVELOPMENT/COMMUNICATION SPECIALIST

Mayerthorpe, Alberta, April 14, 2022 – Town of Mayerthorpe welcomes Sherry Poole to the position of Economic Development/Communication Specialist.

Ms. Poole commenced her position with the Town on April 7, 2022.

A seasoned economic development practitioner, Ms. Poole brings 25 years of experience creating impactful outcomes in economic and community development. Her credentials include Cert. Mgmt. in Economic Development, Cert. Technology-Led Economic Development, Economic Recovery and Resiliency Training, and Bachelor of Science and Business Management. She has extensive experience in Market Research, Funding Development, Project Planning and Management, Client Centric Focus & CS Excellence Driven Resource Management, Budget Planning and Fiscal Management, Capacity and Networking Building.

Ms. Poole moved to the area to be closer to family and is looking forward to working with Town officials in advancing the Town's economic development goals and objectives. She will be taking the time to engage with business and industry to gain a better understanding of the community's strengths and opportunities.

"I am very pleased to welcome Sherry to the Town's organizational team. Ms. Poole's expertise, network of connections, and extensive experience will be a great asset to Mayerthorpe", said CAO St. Martin.

"To build a resilient community, economic development is essential. Council's strategic planning identified it as being of paramount importance," said Mayor Jabush. "Council and I are thrilled to have Sherry on board and we're excited to see where this seasoned professional's vision leads!"



Mayerthorpe

TOWN OF MAYERTHORPE

P.O. Box 420
Mayerthorpe, Alberta
Canada T0E 1N0

ADMINISTRATION

TEL: 780.786-2416

FAX: 780.786-4590

FIRE DEPARTMENT

TEL: 780.786.2422

FAX: 780.786-2422

www.mayerthorpe.ca



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